CAMPO NORD

AI implementation on a match-week rhythm.

Prepared before the match, reviewed after it. For football clubs, owner-led companies and marketing agencies.

WHAT WE DO

AI Readiness Audit. 2 weeks, fixed price per agreed scope, from €2,500. A ranked roadmap where every item has a KPI, a baseline, a target and a price range.

Implementation project. Agents, automations and integrations from your roadmap, plus staff training. Fixed scope, price on request.

Small AI apps and automations. One workflow, ready in 1 to 3 weeks. Price on request.

Products. PlayerGrade, league-adjusted player grades for football recruitment, on subscription.

Football analysis for clubs outside the Slovak Niké liga. Opposition, post-match and recruitment work. Prices on request.

HOW WE WORK

We prepare before we build: the workflow, its baseline and the target are agreed at the start (signed scope and data access). You see a working prototype on your own data within two weeks of the start, and each tool is measured against that baseline. Accounts, repositories and data stay in your name. The data processing agreement is signed before we touch your data. If AI isn't the right answer, we'll tell you.

HOW WE RUN

Campo Nord runs on its own AI chief-of-staff system: scheduled agents for research, drafting and follow-up, and a decision board where the founder approves every key decision. Every action is logged.

FOUNDER

Lukáš Hošala, Founder & Managing Director (konateľ). UEFA A licence. Assistant coach and head of analysis at a Slovak top-flight club. Former Senior Product Manager at adidas and Runtastic. Builder of PlayerGrade.

NEXT STEP

Meet in Kuala Lumpur, 5 December 2026 to 1 February 2027: book 30 minutes with the link in my email, or write to lukas@camponord.eu.

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